

# **Elite Referee Program**

## **Social Media and Communication Policy**

### **Social Media Use**

Elite Referee Program officials have the potential to work high visibility professional matches that come with a tremendous amount of scrutiny. Accordingly, an official's online presence must remain professional, non-partisan and unbiased.

Do not utilize social media to criticize or question referees that you see on television.

Do not utilize social media to complain or talk about other referees at any level.

Do not utilize social media to complain about a coach, player, team or spectator.

Do not wear logos of teams on apparel or gear.

Do not express any fan sentiments.

Do not utilize social media to communicate political, religious or otherwise provocative statements.

Please remember: pictures taken by others can also be posted, so be sensitive to the situations in which you put yourself and how pictures can be construed. Be smart.

#### Email Use

Elite Referee Program officials should have a professional email address that includes their full name in the email address (ex. johnsmith17@gmail.com).

Elite Referee Program officials need to check their email daily and provide timely responses to assignors, administrators and match officials.

Elite Referee Program officials must maintain a professional tone in all email communication with assignors, administrators and match officials.

#### **Game Officials Use**

Elite Referee Program officials should have a professionally presented headshot connected to all Game Official accounts.

Inability to meet these minimum expectations could result in removal from the Elite Referee Program